



Special Olympics Alamance County

Sponsorship Opportunities

Partner with us

3916 R Dean Coleman Rd.

Burlington, NC 27215

336-570-6760

Tax ID: 56-1149607

Questions? Alamance@sonc.net



About Special Olympics Alamance County

Special Olympics North Carolina (SONC) offers year-round sports training and competition for nearly 40,000 children and adults with intellectual disabilities statewide. These athletes inspire greatness through their success and motivate the thousands of coaches, sports officials, local program committee members, and event organizers involved in Special Olympics statewide. SONC offers Olympic-type competitions in 20 official and three locally popular sports on local and state levels, as well as health and wellness initiatives to improve the health status and increase access to community health resources for individuals with intellectual disabilities. Youth become agents of change through Unified Champion Schools, an education and sports-based program created by Special Olympics to build an inclusive environment among youth with and without intellectual disabilities and empower them to become youth leaders and create change in their community.

Special Olympics Alamance County (SOAC) is a group of citizens concerned with sports and sports skills for persons with intellectual disabilities and is one of the largest volunteer-driven sports organizations in Alamance County. SOAC is solely sponsored by industries, businesses, clubs, churches, and private contributions. The program is managed through Alamance Parks by the Special Populations Coordinator and is a chapter of Special Olympics North Carolina.

Our Goals:

- To achieve quality growth by creating innovative opportunities to bring the Special Olympics experience to more of the world's 170 million people with intellectual disabilities
- To change negative attitudes and misconceptions about people with intellectual disabilities, replacing stigma and rejection with an emphasis on potential, ability, and acceptance
- To promote global athlete leadership and dedicate the movement to empowerment and dignity.



Special Olympics Alamance County Fast Facts

Mission of Special Olympics

To provide year-round sports training and athletic competition in a variety of Olympics-style sports for people with an intellectual disability, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills, and friendship with their families, other Special Olympic athletes, and the community.

- SOAC offers three local sports tournaments in conjunction with the Alamance Burlington School System: bocce, basketball, and Spring Games. Adult athletes are also involved in the Spring Games.
- In addition to the local tournaments, SOAC offers 8 and 12-week training programs with tournament and state-level competitions available for bocce, basketball, bowling, soccer, equestrian, and aquatics. Those competing and interested in attending a state-level event are randomly selected to attend each year.
- Bocce and soccer athletes compete in Fall Tournament. Aquatics and Bowling athletes compete at Summer Games. Equestrian athletes compete in tournaments unique to these programs. Spring Games, held in April, is open to all athletes. To learn more about some of our sports, click on the tabs below.
- Services are offered free of charge to persons with an intellectual disability from age eight through adult life. While many programs are specific to the ABSS schools and Elon Intramurals program, SOAC welcomes volunteers from the community as Unified Partners for athletes and as coaches for our various athletic offerings.





Sponsor Levels

Platinum
\$10,000

Gold
\$5,000

Silver
\$3,000

Bronze
\$1,000

Our fundraising goal this year is \$25,000

What will your donation go to?

- Provides the opportunity for Special Olympics Alamance County athletes to state-level events like SONC Summer Games, SONC Fall Tournament, SONC Equestrian Tournament, SO SE US Swimming Invitational
- Assist in purchasing new uniforms and equipment for teams and individual sports
- Support local Special Olympics Alamance County events like Spring Games, Basketball & Bocce Tournament for athletes and volunteers
- Assists in providing travel opportunities, such as a charter bus, for athletes
- Funds supplemental gear for athletes, such as t-shirts, sweatshirts, long-sleeve shirts, pants, warm-up clothing, hats, and jackets, to accompany uniforms
- Funds venue rentals for local tournaments, sports practices, and training



Spring Sports

Basketball
Bowling
Swimming

Local Tournaments & Events

Bocce (ABSS)
Basketball (ABSS)
Spring Games

Summer Sports

Equestrian

State Tournaments

Equestrian Tournament
Fall Tournament
SO SE Swim Invitational
Summer Games

Fall Sports

Soccer
Bocce



Special Olympics Alamance County Sponsorship Package



Special Olympics **Alamance County** offers year-round sports programs to nearly **560** children and adults with intellectual disabilities, covering **6** sports. Athletes participate in **3** local events and **3** state-level competitions.

For Special Olympics to successfully operate, we rely on support from individuals, foundations and businesses to provide necessary funding for our programs throughout the year. This support is very important because Special Olympics athletes are never charged a fee to participate!

Our yearly goal is to raise at least \$25,000

	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$3,000)	Bronze Sponsor (\$1,000)
SOAC social media spotlight for one month	✓			
Executive involvement in Spring Games awards presentations (when applicable)	✓	✓		
Company logo included on SOAC local event t-shirts (when applicable)	✓	✓	✓	
Employee volunteer opportunity at SOAC games	✓	✓	✓	✓
Local program social media mention	✓	✓	✓	✓
Company logo included in SOAC local games event marketing materials (when applicable)	✓	✓	✓	✓



For more information on helping Special Olympics **Alamance County** athletes reach their full potential, contact **Mackenzie Barrier** at alamanace@sonc.net or **336-570-6760**

Learn more about Special Olympics **Alamance County** at <https://parks.alamancecountync.gov/community-programs/special-olympics/>



Tentaive dates

2025 Event Calendar

Feb. 6 - 13	SOAC/ABSS Basketball Tournamnet Elementary - February 6 Middle/High - February 13	Fairchild Community Center - Burlington, NC
Feb. 22	SONC Triad Chill Polar Plunge	Wet 'n Wild Emeral Pointe - Greensboro, NC
Mar. 29	Alamance AIR Basketball Tournament (Adaptive and Inclusive)	Fairchild Community Center - Burlington, NC
April 10	Alamance County Spring Games	Belk Track - Elon University - Burlington, NC
April 26	SO SE US Swimming Invitational	Greensboro Aquatic Center - Greensboro, NC
May 30 -June 1	SONC Summer Games	Basketball - NC State, Raleigh Bowling - Various Locations, Raleigh Swimming - Various Locations, Raleigh
Sept. 22-24*	SONC Equestrian Tournament	Tryon International Equestrian Center - Mill Spring, NC
TBA	Burlington Shag Club SOAC Golf Tournament Fundraiser	TBA
Oct. 24*	ABSS/SOAC Bocce Tournament	Bill Cooke Park - Graham, NC
Nov. 20-22*	SONC Fall Tournament	Charlotte, NC Bocce- UNCC